

# Turbocharged Leadership

How to Lead Outstanding School Age Programs that Produce Real Youth Development Every Day

When: Friday, December 2, 2011 1:00 p.m. to 5:30 p.m. *and*  
Saturday, December 3, 2011 8:00 a.m. to 12:30 p.m.  
Where: ESU #3 Cass Douglas Room  
6949 S 110th St, 68128 (110th & Harrison)  
Cost: \$25/person (includes 8 hours of inservice, all materials, snack Friday and breakfast Saturday)

This nationally acclaimed workshop for directors/administrators of before and after school/out of school time programs is packed with demonstrations of practical tools and techniques you can use immediately to boost your program's success in lasting ways. Michael's creative, entertaining teaching methods and superb, innovative, unique materials make it easy for you to take home exactly what you need to bring out the best in your staff and maximize their impact on young people. Skills include:

- Precisely how to make your program intentionally focused on using every activity and program moment to teach essential life skills to young people that will make significant differences in their academic and personal lives
- Presenting world-class staff training sessions that boosts motivation, grabs attention, and increases participation and the kind of learning that makes real differences in how staff perform on the job every day; take home materials and methods you can plug into your existing training right away
- Increasing staff professionalism even in a "fun job"
- Adding excitement and energy to program, jazzing things up to reduce predictability and motivate greater participation by your young people
- Making your program distinctive by offering exclusive value that makes it stand out
- Using precise, positive communication to coach all staff, weak and strong, to higher levels of performance, encouraging daily improvement of skills, and replacing undesired behavior calmly and confidently
- And more!

About the speaker:

Michael Brandwein ([michaelbrandwein.com](http://michaelbrandwein.com)) has a truly international reputation as an expert in youth programs and education, known best for his original, practical, use-it-immediately tools and techniques and his fun, creative, engaging style. Michael has written five consecutive best-selling books on leading and training staff who work with children, including his just-published 2011 book, *Skill of the Day: What Great Leaders of Young People Do and Say*. His Juris Doctor Degree is from the University of Chicago and he lives in the Chicago area with his wife and two sons.



**Brought to you by UNL Extension 4-H Youth Development and ECCOA, the Early Childhood Consortium of the Omaha Area, the Early Learning Connection partnership supporting training, technical assistance and consultation for those who work with children ages birth through age eight in Cass, Douglas, Sarpy and Washington counties. ECCOA is supported in part by a grant from federal CCDF and other federal and state funds administered by the Nebraska Department of Education.**



# Turbocharged Leadership

How to Lead Outstanding School Age Programs that  
Produce Real Youth Development Every Day

## **School-Age & Youth Development Core Competency Areas: Administration and Professionalism**

For more information, contact  
Jennifer Haggart, ECCOA Coordinator at  
[jhaggart@esu3.org](mailto:jhaggart@esu3.org) or 402-597-4991.

Registrations must be received by November 18 and  
space is limited to 120 participants!

To register, send the completed registration form and  
check or money order (payable to ESU #3) to:

ECCOA Turbocharged Leadership  
6949 S 110th Street  
Omaha NE 68128

### Turbocharged Leadership Registration

Name \_\_\_\_\_

Where You Work \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Cell \_\_\_\_\_

E-mail \_\_\_\_\_

\_\_\_\_ If you have special dietary needs or require an accommodation  
for a disability, please check here and we will contact you.